

Remit Address:

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007



Advertiser	Roy Cooper for Governor
Product	COOPER FOR GOV 8/23
Estimate Number	5001

Invoice #	165648-2
Invoice Date	09/04/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 08/29/16

Property	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	165648
Alt Order #	08318389
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

	Agency Code	
Advertiser Code		297
	Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	Dr. Phil - 2nd Run	11a-12p		•	•		•			
				08/23/16	to 08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:30	11:30 AM	RC-06-16H	\$325.00		1
3	WRAL	WRAL Noon News	12-1p								
					to 08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:30	12:49 PM	RC-05-16H	\$350.00		1
4	WRAL	Dr. Phil	3-4p								
					to 08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:30	3:22 PM	RC-06-16H	\$275.00		2
7	WRAL	WRAL 5p News	5-530p								
					to 08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:30	5:28 PM	RC-05-16H	\$900.00		2
9	WRAL	WRAL 530p News	530-6p								
					to 08/29/16	3x	MTWTF				
	WRAL			M	08/29/16	:30	5:42 PM	RC-06-16H	\$900.00		1
10	WRAL	WRAL 6p News	6p-6:30p								
					to 08/29/16	3x	MTWTF				
	WRAL			М	08/29/16	:30	6:29 PM	RC-05-16H	\$1,300.00		3
11	WRAL	WRAL AM News 6-7a	6a-7a								
					to 08/29/16	1x	MTWTF				
	WRAL			М	08/29/16	:30	6:54 AM	RC-05-16H	\$950.00		1
14	WRAL	Entertainment Tonight	730-8p								
					to 08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:30	7:56 PM	RC-06-16H	\$700.00		1
17	WRAL	Late News	11-1135p								
					to 08/29/16	2x	MTWTFSS				
	WRAL			M	08/29/16	:30	11:30 PM	RC-05-16H	\$950.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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Aired Spots 9

<u>Gross Total</u> \$6,650.00

Agency Commission \$997.50

Net Amount Due \$5,652.50 Payment Terms 30 Days